

Entertainment Software Association (ESA)

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$12,738.91	\$5,257.00	\$15,264.40	\$13,433.80	\$46,694.11

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
3.60		0.75	0.50	4.85

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
23.45	7.75	14.32	21.95	67.47

Hours Lobbied on Each Matter

Lobbying Effort On Budget Bill Subjects

Commerce: Departmentwide and Economic Development

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
18.00 (65%)		3.00 (20%)	4.00 (20%)	25.00 (35%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
5 (20%)	4 (50%)	6 (40%)	9 (40%)	24.30 (33.60%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
4.06 (15%)	3.88 (50%)	6.03 hours (40%)	8.98 (40%)	22.95 (31.73%)